ADRC Advisory Committee

DATE 4/10/25

Board Members: Mary Walters, Donna Brossard, Peggy Krause, Marilynn Merrill, Cathy Kampen, Barb Jordan
Board Members Absent: Mona McTier, Kathy Grant, Lynn Schwochert

Others Present: Jan Krueger,

1. Call to Order	Lynn Schwochert requested that Mary Walters fill in as Chair for this meeting. Mary Walters called the meeting to order at 9:05
2. Pledge of Allegiance	
3. Review and Approve the Agenda	Peggy made the motion to approve the agenda. Barb seconded the motion. Motion Passed
4. Citizen Comments	None
5. Review and Approve Minutes of last meeting	Marilynn made the motion to approve the minutes. Peggy seconded the motion. Motion Passed
6. Marketing Grant	Logo Grant update. Need to update the logo on Vans, Signs, Outreach Materials, Website, and Marketing. State mandate for the new updated Logo. Using a specialized grant to cover the cost of this project. Went over some of the work that has been done. Some people have noticed items especially the new bulletin boards for posting public information.
7. 2025-2027 Aging Plan A. Committee member's questions/comments on the plan B. Goal Discussion	Reviewed…Goals and Strategies Goal Title III-B Supportive Services: Aging Plans for 2025–2027 Aging Network value: Equity Goal statement: Marquette County Transportation Program will offer accessible transportation on a donation basis to people 60+ for community engagement events. We will provide transportation to community events a minimum of 2 times/year, focusing the pick-up location on different areas of the community. This transportation will coincide with social gatherings already established (i.e. Senior Picnic, Caregiver Luncheon, Older American Celebration, etc.) through the ADRC. • Older American Celebration – May 14th, 2025 Goal Title III-C Nutrition Program: Aging Plans for 2025–2027 Aging Network value: Person Centeredness Goal statement: Marquette County Nutrition Program will transition to person-centered nutrition planning by implementing the GWAAR Person-Centered Meal Prioritization Process (Assessment tool) over the next 3 years. This will ensure that we can effectively serve the 60+ population with nutrition, socialization opportunities, and health/nutrition education while operating within our capacity and trying to avoid waitlists. • Tool implemented 1/2025 Goal Title III-D Evidence-Based Health Promotion: Aging Plans for 2025–2027 Aging Network value: Equity Goal statement: Marquette County ADRC will implement Title IIID Evidence-Based Programs, focusing on equity by serving a variety of geographical areas throughout Marquette County. We will focus on equity of services by implementing Evidence-Based Programs in places that are accessible and cover the county, including all 6 communities where we host senior dining sites over the next 3

	years. We will host a minimum of 2 evidence-based classes each year. This will ensure that we can effectively serve the 60+ population with evidence-based programs providing opportunities for all Marquette County areas. • Stepping On- Westfield: March 11- April 22, 2025 • Mind Over Matter- Montello: March 26- April 23, 2025 • Walk with Ease- Westfield: June 3- July 8, 2025 • Stand Up for Your Health- Endeavor - coming late summer 2025 • Living Well - Location TBD - July 2025 Goal Title III-E Caregiver Supports: Aging Plans for 2025–2027 Aging Network value: Advocacy Goal statement: Marquette County ADRC will implement new strategies for reaching Caregivers in the community. We will focus on advocacy and outreach for all of Marquette County in a variety of platform methods. This will ensure we are reaching Caregivers and offering support and services that reach a wide variety of the population. • QR Flyer campaign starting June 2025
8. Events/topics (discussion only)	Follow-up from the last meeting: Lynn would like something, at least 1 time a year, to go out to the food bank population: an information pamphlet or flyer. Maybe a single page. Maybe 500-600 flyers are needed. Flyer shared with the group. Edits discussed. QR Code discussed. Looks good with a few adjustments. Jayne Mullins – GWAAR/State person for the aging plan has retired. Walk With Ease – Marilynn reported that 110 people have taken the class since 2017. Fish N Fun Discussion - Encouraged the Committee Members to sign up to help cover the ADRC Booth.
Schedule the Next Meeting Date	❖ July 10th, 2025, at 9:00 am
9. Motion to Adjourn	Upon completion of the agenda, Mary adjourned the meeting at 10:28 A.M.

Minutes Submitted by: Jan Krueger
(Drafted 4/10/25)